



EXHIBIT HALL DESCRIPTIONS

- **Hall A** is located inside the Arena and hosts celebrity guests and vendor booths. While the primary entrance uses stairs, an elevator is also available for anyone who prefers it. Please note that the arena typically features higher-volume music, creating a more energetic atmosphere. The surrounding concourse is lined with sponsor booths.
- **Hall B** is located in the Assembly Hall and hosts vendor booths. Hall B also includes the BitBar Retro Arcade, the Celebrity Panel Stage, and Celebrity Photo Ops.
- **Hall C** is located in the front half of the Exposition Building and features our largest collection of vendor booths. It also includes exhibitor registration, attendee badge pickup, celebrity and cosplay guests, child activity zones, the Star Car Garage, and the Red Carpet Photo Op for attendees.
- **Hall F** is located in the rear half of the Exposition Building and features Artist Alley along with a selection of vendor booths. Introduced as its own hall beginning with BCCC 2025, Hall F is home to our guest artists, the Artist Panel Stage, the Star Wars costuming clubs, and a variety of interactive experiences. There is also a section of seating along the back of the building where Hall F connects to the Food Truck Pavillion. The Artist Alley floor in this hall is covered with artificial turfs.
- **Hall E** is located in the Equine Complex. Vendor Booths and Artist Alley are located along the mezzanine. Artists Alley booths in this hall are 8x10 spaces. Hall E also features Arena Games for children and teens, as well as the Gaming Lounge, which offers a mix of TCG and video game tournaments.
- The **Food Truck Pavillion** will host food vendors. In accordance with venue policy, all food vendors must operate from an outdoor booth at BCCC.